

Ainslie Faust, MBA, PhD
Los Angeles, CA

EXPERIENCE

2009 - present **EXECUTIVE DIRECTOR** **Los Angeles, California**
The United States Yoga Federation

- Oversee and run all aspects of an athletic non-profit organization.
- Organize, coordinate, and manage over 22 yoga competition events across the US.
- Facilitate and run all aspects of the National Yoga Championship event annually, from contract negotiation to implementation, including grant writing, public relations, and social media campaigns, with participation of over 200 athletes, judges, and coaches.
- Manage the finances of the non-profit organization, including fund raising, budgeting, and coordination with Independent accountants for regulatory filings.
- Recruit, and train volunteers for ongoing organizational and event support.
- Serve as a communication liaison with all parties associated with the organization, including athletes, judges, coaches, sponsors, venues, and volunteers.

2007 - 2016 **ASSISTANT TO VICE PRESIDENT** **Los Angeles, California**
Bikram's Yoga College of India

- Handled all communication and correspondence, including emails and letters.
- Arranged domestic and international travel itineraries for the Vice President.
- Organized and managed seminars, workshops, and special events.
- Facilitated communication with lawyers and professional consultants.
- Assessed and scheduled all interviews and inquires from the media and press.
- Managed public relations and advertising – including distributing newsletters, flyers, and direct mail solicitations.

Executive Director of Communications

- Managed schedules for CEO and Vice-President and coordinated seminars and calendars.
- Developed and maintained a worldwide yoga teacher database to track certification qualifications.
- Organized and oversaw continuing certification program to maintain the integrity of the teachers.

EDUCATION

PhD Philosophy and Religion <i>CIIS</i>	San Francisco, California
MA Counseling Psychology <i>Rollins College</i>	Winter Park, Florida
MBA <i>LSU</i>	Baton Rouge, Louisiana
BA, English <i>Tulane University</i>	New Orleans, Louisiana